

CTM.10 – OVERLAP

club transmediale – Festival for Adventurous Music and Related Visual Arts Berlin



CREATIVE INDEPENDENTS NETWORK MARKET

5. & 6 February 2010 | .HBC | Berlin

CREATIVE INDEPENDENTS NETWORK MARKET

at CTM.10 – OVERLAP

Date: 5 & 6 February 2010

Time: daily 15 – 20:00

Venue: .HBC, Karl-Liebknecht-Str. 9, 10178 Berlin

Website: www.clubtransmediale.de

The **5 & 6 February 2010** are earmarked for the second edition of the **Creative Independents Network Market**, an event at which we warmly welcome anyone active in the field of independent audio and media cultures.

The market is part of **CTM.10**, the 11th edition of club transmediale, which takes place from 28 January – 7 February 2010 under the title *OVERLAP – Sound & Other Media*.

In its first decade of hard-won existence, CTM has earned itself an impressive international following among audio and media professionals – and it continues to grow. In 2009, well over 1000 institutions, initiatives and businesses from music, design, media and the arts applied for joint accreditation to CTM and its concurrent sister festival *transmediale – International Festival for Art and Digital Culture*. Today, the two festivals have become a vital port of call on the international circuit, a venue where not only visiting professionals, but everyone can learn about the latest creative innovations, make new contacts, initiate projects and found partnerships.

That's why we are once again offering visiting professionals a networking-forum: the *Creative Independents Network Market*. On the 5 & 6 February, on some 1000 sqm. in one of this year's new Festival venues – the .HBC (former Hungarian Cultural Centre) on Alexanderplatz in Berlin-Mitte – any representatives of institutions, initiatives, projects and businesses who are committed to independent audio and media cultures can take the opportunity to present their activities and products to a broad public.

Entrance to the market is free, so stand-holders can reach not only visiting professionals but also our young festival fans, whose interest in music, arts and media is clearly alive and kicking. At the first, one-day *Creative Independents Network Market* in January 2009, 40 exhibitors plied their wares and presented their projects to more than 800 visitors.

CTM.10 – OVERLAP

Sound & Other Media

The 11th edition of **CTM (club transmediale)**, Berlin's unique **Festival for Adventurous Music and Related Visual Arts**, is on from 28 January to 7 February 2010.

Neat routine has never been CTM's style, and in 2010, with new themes and new venues at Alexanderplatz, we'll again be entering unknown territory. The festival's blend of club nights, performances and concerts will be staged at the shiny, newly reopened *WMMF*, with performances by exciting contemporary artists from undefined convergence zones between out-pop, experimental music, noise, art and media technologies.

Just a stone's throw both from the main festival venue, *WMMF*, and the festival exhibition space at Spandauerstr 2, the *.HBC* – with its **CTM-Festival-Lounge** and a comprehensive **Daily Program** of lectures, talks, presentations and workshops – is the festival's lively social hub. Free wi-fi, non-stop coffee and snacks and comfortable furniture make the *.HBC* a perfect meeting-place and workspace. It's open daily for the whole festival period, and quiet rooms are available for meetings that require more dedicated concentration. This is an optimal venue for making or renewing professional contacts or for just chewing the fat with visitors from Berlin, elsewhere in Germany or the world's farther flung corners.

With the theme **OVERLAP – Sound & Other Media**, the festival continues from a new angle the discussions begun during the highly praised jubilee edition in January 2009 regarding the situations, terms and future prospects of self-determined music creation and experimental audiovisual cultures. While the focus in 2009 was on the internal structures of independent music and media cultures, *CTM.10 – OVERLAP* will broaden the scope to interfaces between music and other creative and economic fields.

PARTICIPATION aka REGISTRATION

Participation in the Creative Independents Network Market is free for the representatives of small initiatives, projects and businesses.

Admittedly, we do charge the regular **Accreditation Fee of 40,- €** per person. But this means that, by participating in the Market, you are automatically guaranteed free access to almost every event for the entire duration of both CTM.10 und transmediale.10. If you are already accredited, you of course are not required to re-apply. However, don't forget that you still have to REGISTER your Market participation. To do so, simply tick the box on the form (below), to answer 'Yes!' to the statement 'Accreditation has already been obtained or requested'.

To register for the Market, please fill out the form on the following page and send it to us by fax or email. Confirmation of your reservation will be sent to you shortly.

FACTS

Date & Time

5 & 6 February 2010, daily 15–20:00; set-up from 11:00

Venue

.HBC, Karl-Liebknecht-Strasse 9, 10178 Berlin

Access via Rosenstrasse; ramp available for deliveries. No direct parking available here but there are (payable) parking spots nearby.

Stand Specs.

Each stand comprises a 2x1 metre table (80cm high), lighting, 1 hook-up for electricity, broadband internet. Please provide all further technical equipment yourself. Headphones are required if music is to be played or listened to at a stand. One stand is made available per registered participant. Customized stand design or other sizes are possible. Please contact us for details.

Overnight Storage

Anyone who wishes to exhibit goods on both days is welcome to store their display goods overnight in a safe storage room. Goods can be collected the following day from 13:00, on presentation of your receipt. Unfortunately, we are unable to accept liability for any goods stored under these conditions.

REGISTRATION FORM | Creative Independents Network Market

Please fill out the registration form and fax **BOTH** pages to: +49 (0)30 44 04 58 27; or email them to Andreas Gogol (andreas@clubtransmediale.de).

Project / Company / Institution _____

Street _____

Zip-Code / City _____

Website _____

Email _____

Tel. _____

Fax. _____

Participation Day 1 Day 2 Both Days
(5.2.2010) (6.2.2010)

I /we require 1 Table 1/2 Table More
(please contact us)

Place, Date

Signature/Stamp

REGISTRATION FORM | Professionals Accreditation

1. A Professional Accreditation gives you free admission to most of the transmediale.10 and CTM.10 events.
2. The number of places at certain events is limited. Come early to ensure you don't miss out! Your accreditation does not guarantee entrance.
3. The fee for accreditation is 40 €.
4. A maximum of two persons per project/institution/company can be accredited. The accreditation fee must be paid in cash when the accreditation pass is collected at *HBC* from 28 January – 1 February, daily 15–22:00, and at the *House of World Cultures* (John-Foster-Dulles-Allee 10, 10557 Berlin) from 2–7 February, daily 10–20:00.

Project / Company / Institution _____

Person 1 – First Name, Last Name _____

Function / profil _____

Person 2 – First Name, Last Name _____

Function / profil _____

Already accredited yes no

Have you been accredited in the past? yes no

If yes, which year? _____

I / we agree with the terms of accreditation yes

Place, Date

Signature/Stamp

CONTACT

DISK /club transmediale

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